

Space Mission Challenges for Information Technology SMC-IT 2006

**Sponsored by
IEEE Computer Society**



Pasadena Conference Center
Pasadena, California, USA
<http://smc-it.jpl.nasa.gov/>
17-20 July 2006 Conference Dates
17-19 July 2006 Exhibit Dates

Exhibitor Prospectus

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EXHIBITOR DEADLINES

Tuesday, 4 July 2006

Deadline for ***Advanced Exhibitor Registration***

Application and full payment. Includes full access to conference services (some at discounted rates), and first come, first served selection of the exhibit space and Product Seminar presentation times.

After 4 July, 2006 *Late Exhibitor Registration*

After this date call Exhibits Chair for availability.

MEETING CONTACTS

Exhibits Chair

Patricia Elson

Raytheon at NASA Ames Research Center

pelson@mail.arc.nasa.gov, 1-650-604-4498

Conference Chairs

Larry Bergman

California Institute of Technology

Jet Propulsion Laboratory

Larry.A.Bergman@jpl.nasa.gov, 1-818-393-5314

Sven Grenander

California Institute of Technology

Jet Propulsion Laboratory

Sven.U.Grenander@jpl.nasa.gov, 1-818-354-0156

PRELIMINARY EXHIBITOR SCHEDULE

Sunday, 16 July 2006

Exhibitor Early Check-in 4:00 p.m. – 8:00 p.m.

This is an early opportunity to pick up exhibitor badges.

Monday, 17 July 2006

Exhibitor Check-in 8:00 a.m. – 4:00 p.m.

Exhibit Setup 8:00 a.m. – 4:00 p.m.

Monday, 17 July 2006

Exhibit Reception 5:00 p.m. – 7:00 p.m.

An Exhibit Reception for all conference attendees will open the exhibits.

Tuesday, 18 July 2006

Exhibit Hours 10:00 a.m. – 5:00 p.m.

Exhibitor Product Seminars 10:30 a.m. – 5:00 p.m.

Wednesday, 19 July 2006

Exhibit Hours 10:00 a.m. – 5:00 p.m.

Exhibitor Product Seminars 10:30 a.m. – 3:00 p.m.

Wednesday, 19 July 2006

Exhibit Dismantle 5:00 p.m. – 9:00 p.m.

Space Assignments and Fees

Purpose

The purpose of all exhibits is to inform attendees of the types and nature of products and services related to the themes of Space Mission Challenges for Information Technology (SMC-IT) 2006.

Space Assignments

The following rules and regulations governing the exhibit under the auspices of the SMC-IT 2006 Conference are part of the application for space and constitute a contract between the Exhibitor and the Conference. They have been formulated in the best interest of the Exhibitor; full cooperation of the Exhibitor in their observance is requested. Any detail not specified is subject to decision by the Chair of the Conference.

Exhibit space will be assigned based on the date the application is received.

Space Selections

The Exhibitor agrees to accept the space assigned. The Conference reserves the right to modify the designated exhibit space in the event that a change in the original assignment is necessary.

Contract for Space

The acceptance of the application by the IEEE Computer Society and the full payment for rental charges constitute a contract. A completed application for space with full payment and all requested information must be submitted by mail or fax. Faxed applications must include a credit card number, expiration date, and signature. **Telephone requests will not be honored.**

Space Rental Fees

Gold level (20x20 island): \$4,000

Silver level (10x20 in-line): \$2,200

Bronze level (10x10 in-line): \$1,200

Research level (10x10 in-line): \$550 (Non-profit organizations and universities)

Exhibits - What is included with your exhibit fee?

The Conference will provide each exhibit space with a booth identification sign (two-line, 7 inches x 44 inches), one electrical circuit (500 watts), one table (6 feet x 30 inches), two chairs, and a wastebasket. For all in-line exhibits the Conference will provide standard pipe and drape. Exhibitors are responsible for any other requirement needed including additional electricity. Wireless Internet access will be provided, but is not recommended for demonstrations.

Also included with your exhibit fee is the opportunity to present a 30-minute Product Seminar. Once your application and payment is received you will receive an Exhibitor Kit that includes a Product Seminar Application. Product Seminars will be scheduled for 18 July and 19 July and will run parallel to the technical talks.

An Exhibit Reception for all conference attendees will open the exhibits 17 July 2006 from 5 p.m. to 7 p.m.

Terms of Payment

Full payment **MUST** accompany the application for space. No application will be processed without remittance of full payment.

Cancellations

Exhibitors are requested to notify the Conference Department of the IEEE Computer Society by fax at +1 202 728 0884 or by email at register@computer.org with cancellations. Cancellations are not effective until they have been submitted in writing to the Conference Department of the IEEE Computer Society. The date the Exhibitor's written notice of cancellation is received will be the official cancellation date. Cancellation of space after Friday, 16 June 2006 will result in NO REFUND.

Space reductions are considered cancellations and are subject to cancellation fees. It is understood that the SMC-IT 2006 Conference reserves the right, at its option, to reassign a cancelled table regardless of the cancellation rate assessed.

Refunds

Refunds will not be granted after Friday, 16 June 2006.

Failure to Occupy Space

Any Exhibitor failing to occupy space is not relieved of the obligation to pay full rental price for space. The Conference shall have the right to use exhibit space as it sees fit, provided the space is not occupied by the scheduled exhibit hall opening, unless prior alternative arrangements have been agreed upon.

Sharing Space

Subletting of space is not permitted.

Badges and Staffing

Each exhibiting company is limited to three (3) complimentary printed representative badges per exhibit. This will give exhibit staff access to the exhibit area only. Any exhibit staff wishing to attend the conference technical program must also register for the conference at the regular registration fee.

Exhibits must be staffed during show hours. Please note that you will be in violation of regulations if the exhibit is not staffed. Identification badges may be picked up at the registration desk. Badge exchange between exhibitor representatives is not permissible.

Operation of Exhibits

The management reserves the right to restrict exhibits that—because of sound, method of operation, materials, content or any other reason—are deemed objectionable, and also to prohibit or evict any exhibit as a whole.

Labor

Exhibitors must comply with union work rules where applicable. Union labor will be made available.

Size of Exhibits

Exhibits must be arranged so as not to obstruct the view or otherwise interfere with the displays of other Exhibitors. This restriction includes person(s), things, conduct, printed material, noise, or anything of a character that may be objectionable to the exhibit as a whole. In the event of such restriction or eviction, the IEEE Computer Society is not liable for any refunds, rentals or other exhibit expenses.

Hotel Information

See the conference website for a list of local hotels.

CONTRACTUAL CONSIDERATIONS**Violations**

As a condition for exhibiting, each Exhibitor shall agree to observe all policies. An Exhibitor Manual sent to each exhibitor will contain rules governing exhibits. Violators will not be eligible to exhibit at future SMC-IT Conference meetings.

Insurance

Advise your agent that you will be exhibiting at the conference. Insurance on all exhibits is the responsibility of the Exhibitor. The IEEE Computer Society will not assume any responsibility for property loss or damage to personal property, as stated in the section on Limitation of Liability. Exhibitors are advised and encouraged to carry insurance to cover their property against damage and loss and public liability insurance for claims of injury to the person and property of others.

Limitation of Liability

Exhibitor agrees with IEEE, Freeman Decorating, the Pasadena Conference Center, the City of Pasadena, its Officers, Directors, and employees that IEEE, Freeman Decorating, the Pasadena Conference Center, the City of Pasadena, and their Officers, Directors, and employees shall not be liable for any damage or liability of any kind or for any damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor and that Exhibitor will indemnify and hold harmless IEEE, Freeman Decorating, the Pasadena Conference Center, the City of Pasadena, and their Officers, Directors, and employees from all liability whatsoever, on account of such damage, or injury, whether or not caused by negligence of or breach of an obligation by Exhibitor or its employees or representative.

Catastrophe

In the event of fire, strikes, or other unavoidable occurrence rendering the exhibit space unfit for use, provisions will be made for the exhibit elsewhere or a proper financial adjustment will be made to the exhibitor.



SMC-IT Conference

Previous Attendees

2003 SMC-IT Conference
Pasadena, CA USA
Attendance – 325

Representative companies and organizations:

Aerojet	Endevco	Orbital Sciences
Alcatel	FAA	Panasonic
Allied Aerospace	General Atomics	Parker Hannifin
Anark	General Dynamics	Parsons
Andoya Rocket Range	Goodrich	PTI Technologies Inc.
Anteon	Gulfstream Aerospace	Quantum
Apple Computer	Honeywell	Rand Federal
Argo-Tech	HP	Raytheon
ARINC	IBM	Red Hat
Arizona State University	Insight Integrated Systems	Rockwell Collins
Astrium-Space	iRobot	SAIC
ATK	ITT	SBC
BAE Systems	Jacobs Sverdrup	SGI
Bristol Spaceplanes	Johnson Controls	SpaceDev
CACI	Kodak	Spectrolab
Cal Tech University	L-3 Communications	Stanford University
Canoga Perkins	Lockheed Martin	Sun Microsystems
Chevron	Lockheed Martin Information	TeraTech
Ciprico	Technology	Thor
Cisco Systems	Lucent Technologies	UC Irvine
Concurrent Technologies	Mathsoft Eng. and Education	UCLA
Convera	Mathworks	Unisys
Cray	McKesson	United Technologies
CSC	Microsoft	US Army
Department of Energy	NASA Ames Center	US Geological Survey
DLT Solutions	NASA Goddard	US Marine Corps
Draper Laboratory	NASA JPL	US Navy
DRS Technologies	Network Appliance	US Treasury
Dynamic Systems	Northrup Grumman	USC
Electronic Data Systems	OptoSigma	Whittaker Controls
EMC	Opus Media	Xerox
EMS Technologies	Oracle	



IEEE Computer Society
1730 Massachusetts Avenue NW
Washington, DC 20036

Please type company name, as it should be published.

SMC-IT 2006 Conference

17-20 July 2006 Conference Dates
17-19 July 2006 Exhibit Dates
EXHIBIT APPLICATION/CONTRACT

Contact Name: _____

Company: _____

Address: _____

(No P.O. Box addresses please)

City/State/Zip: _____

Telephone: _____ **Fax:** _____

Email: _____

Staff Name #1: _____

Staff Name #2: _____

Staff Name #3: _____

_____ I would like to be contacted regarding corporate support opportunities.

We, the undersigned, hereby apply for exhibit space at the SMC-IT 2006 Conference, subject to the rules and regulations governing the exhibition as stated in this prospectus, which we accept as part of the agreement. We agree to accept the space assigned.

Selected exhibit level and cost:

- _____ Gold (20x20 island): \$4,000
_____ Silver (10x20 in-line): \$2,200
_____ Bronze (10x10 in-line) \$1,200
_____ Research (10x10 in-line) \$550 (Non-profits and Univ.)

Preferred booth numbers (1-21; see map next page):

First choice _____ Second choice _____ Third choice _____

Each exhibiting company is limited to three (3) complimentary printed representative badges per exhibit. This will give exhibit staff access to the exhibit area only. Any exhibit staff wishing to attend the conference technical program must also register for the conference at the regular registration fee.

TERMS FOR PAYMENT

Full payment must accompany this application. Space will be assigned as first come, first served.

Cancellation of space: No refunds will be granted after Friday, 16 June 2006.

Three ways to apply for exhibit space:

1. Apply **online** at <http://smc-it.jpl.nasa.gov/>
2. **Fax** application to 1-202-728-0884

3. Send Application and Full Payment to:

SMC-IT 2006 Exhibits
IEEE Computer Society
1730 Massachusetts Avenue NW
Washington, DC 20036

FAX: +1-202-728-0884

Questions? +1-202-371-0101

register@computer.org

As an authorized representative of the Company named above, I have read and understand the rules, regulations, and contractual considerations outlined in SMC-IT 2006 Conference Exhibitor Prospectus. I understand and agree to accept and abide by those rules and regulations. The acceptance of our application by the IEEE Computer Society and the full payment on rental charges constitute a contract.

Signature: _____ Date: _____

Name (Please Print): _____ Title: _____

Make All Checks Payable To: IEEE Computer Society

Checks must be in U.S. dollars drawn on a U.S. bank.

Please charge the following credit card for all exhibit fees.

_____ American Express _____ MasterCard _____ VISA _____ Diners Club

Card Number: _____ Exp.Date: _____ 3 or 4 Digit Security Code: _____

Signature: _____

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Below is the floor plan showing numbered exhibit spaces. Please select your first, second and third choice of space. Note that there are only 21 spaces available: 2 – 20x20; 3 – 10x20; 16 – 10x10. Exhibit space will be assigned as first come, first served.

